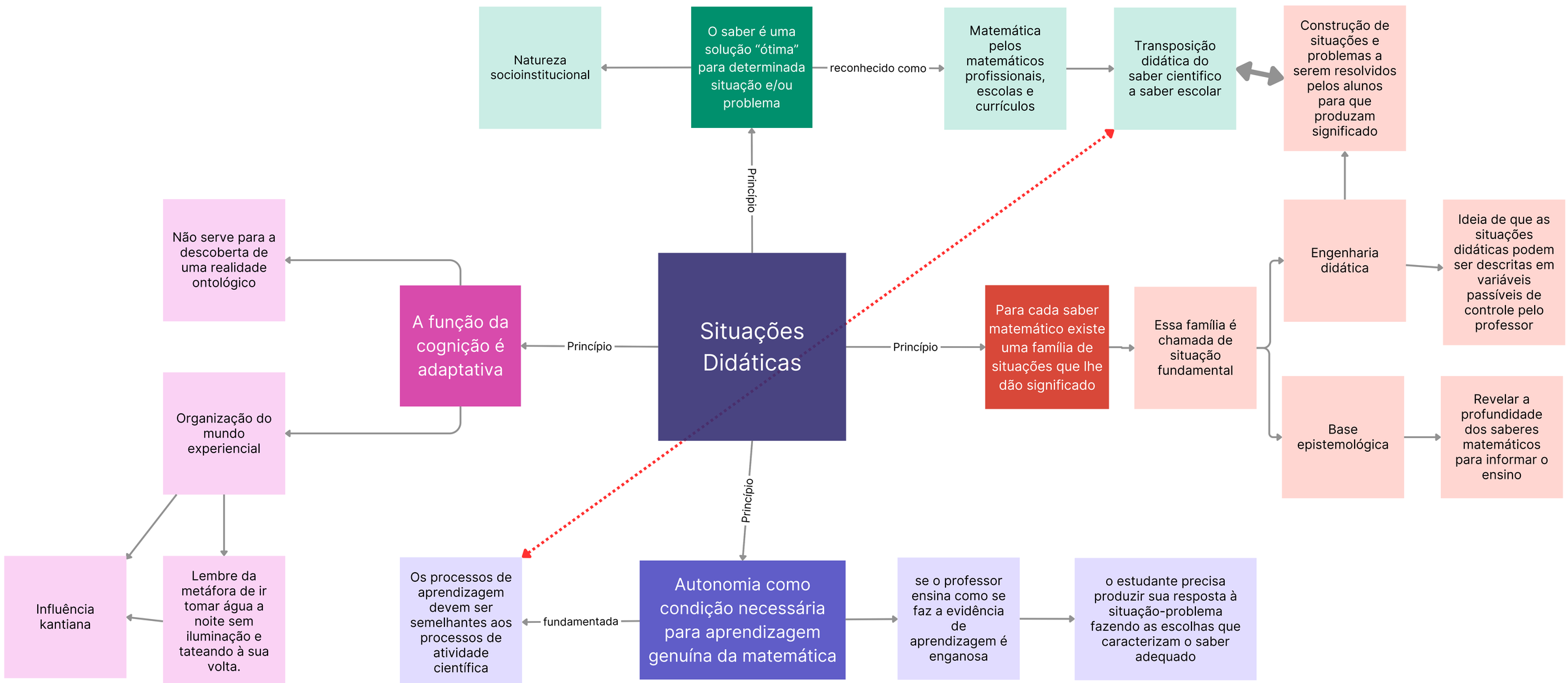Teoria das Situações Didáticas